

HAVE YOU FOUND IT?

bridge



STILL LOOKING FOR IT?



Offering you The Bridge Solution™

You are looking to be the most effective with your advertising dollar.
Making money can be easy, but real success is always hard work.
Deciding who you really are is a hard job.
Explaining it to other people doesn't have to be.

People today work hard for what they have. That's true about customers, and true about merchants. Your customer knows where he wants to go. You know why you want to serve her. Respect... Trust. Connection... Loyalty.

When customer's are deciding how to spend their money, they want more than a good deal. They want their needs met. They want respect. They want value. Merchants don't want the potential customers attention—they want customer loyalty.

Anybody who has what it takes to open their doors every day for business starts out with a vision of what they want to accomplish. **The Bridge Solution™** is here to help craft your message and deliver it to the most people.

The work we do for you is yours. No hidden fees. No replay royalties. Because we respect your need to take your message to the public in a variety of ways.

NOW THAT YOU'VE FOUND IT



What is The Bridge Solution?

The Bridge Solution™ is getting your story told on television, and/or print, the way you need it done - in depth, with quality, and the power to be remembered.

How does it work?

Using DV-quality film and sound, The Bridge Solution™ pinpoints the buying experience of your merchandise, style and presence, attracting your target audience with your knowledge, inventory, and ability to deliver. Strategically aligned key points give you immediate feedback on the impact of your advertising.

The Bridge Solution™ has the strength of a classic 'integrated branding' campaign in a cost-effective package of far greater involvement and impact.

The Bridge Solution™ can be delivered as a DVD/VCD, VOD, streaming web, retail point-of-purchase, and broadcast over TV and HDTV. Components can be repurposed for print and traditional 15, 20 and 30 second television commercials.

This flexible, engaged form of media is an efficient, accountable, and trackable course of brand exposure for your product like no other.

How much does it cost?

We charge for delivering your message. And deliver your message with respect for you and for the customer.

The Bridge Solution™ is to build a connection between you and your market in a cost-effective package of far greater involvement and impact.

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WHAT ARE YOU GONNA DO WITH IT?

bridgesolution.com

